MULTIDISCIPLINARY PREVENTION ADVISORY COMMITTEE (MPAC) MESSAGING PRIORITIES SUBCOMMITTEE (MPS) APPROVED MEETING MINUTES

DATE: December 22, 2015

TIME: 3:00 p.m.

TELECONFERENCE: Dial (888) 363-4735 Passcode: 3818294#

MPS Committee Members Present

Heidi Gustafson Foundation for Recovery
Karla Wagner University of Nevada, Reno

Laurie Squartsoff Department of Health and Human Services
Linda Lang Nevada Statewide Coalition Partnership

Others Present

Denna Atkinson Foundation for Recovery

Jamie Ross PACT Coalition

Joseph Joshua Livernois Northern Nevada HOPES

SAPTA Staff Present

J'Amie Frederick Administrative Assistant

1. Welcome and Introductions

The meeting was called to order at 3:05 p.m.

2. Public Comment

There were no public comments.

3. Nominate and Elect Subcommittee Chair and Co-Chair

Joshua Livernois nominated Linda Lang as the Subcommittee Chair, to which she accepted. Ms. Lang appointed Heidi Gustafson as the Subcommittee Co-chair, to which she accepted.

4. Nominate and Elect New Members

The following nominees accepted their new member appointment:

- Heidi Gustafson
- Karla Wagner
- Laurie Squartsoff
- Linda Lang

5. Establish Subcommittee Priorities

The Messaging Priorities Subcommittee (MPS) was established by the Multidisciplinary Prevention Advisory Committee (MPAC) to examine what types of messaging and trainings are needed by the broad-based community partners. The MPS will take their messaging and training priority recommendations to the MPAC for further direction.

Ms. Lang and Karla Wagner prepared a messaging and training table handout to provide to the MPAC which covered the following areas:

Messaging:

- Messaging Topic
- Target Audience
- Media Type
- Who Should Create
- Who Should Deliver
- Comments

Training:

- Training Topic
- Target Audience
- Estimated Length
- Who Should Train
- Comments

The complete messaging and training table handout can be found online at: http://dpbh.nv.gov/Programs/ClinicalSAPTA/Meetings/MPSHome/.

6. Discussion and Approval of Agenda Items for Next Meeting

- Next meeting is scheduled for January 28, 2015, at 3:00 p.m.
- Review updated progress on messaging and training table
- Presentation from Joshua Livernois on harm reduction

7. Public Comment

There were no public comments.

8. Adjournment

The meeting was adjourned in due form at 4:34 p.m.